

MHCA Fall Health Care Conference Attendee Registration Packet

NEW DATES

Virtual Event
October 20 & 27, November 3, 2021

Education & Networking

MHCA invites you to participate in the **VIRTUAL Fall Health Care Conference & Expo**. During the COVID-19 pandemic, opportunities to learn and share experiences are more valuable than ever and we are looking forward to connecting with you virtually. This year, you can expect opportunities for:

- **Education:** attend LIVE virtual education sessions and earn up to 12 CEUs. View ON-DEMAND content at a time that is convenient for you! (Please note, CEUS can only be granted for content viewed LIVE.)
- **Networking:** connect with colleagues in the networking lounge and participate in facilitated discussions focused on timely topics. Connect with peers through one-on-one video chat meetings.
- **Exhibition:** interact with exhibitors to learn about the latest products/services.
- **Fun:** take part in conference games and prize drawings for a chance to win big!

We are expecting this event to be well attended by owners, administrators, executive directors, corporate executives, managers, department heads, therapists, nurses, social workers, and other long-term care professionals.

Conference Contacts

Ashley Ellis, Director of Education

Conference coordinator, education registrations
Ext: 216 / Email: aellis@mehca.org

Dianne Chicoine, Director of Business & Information Svcs.

Exhibitor coordinator, sponsorship, and Directory/Buyer's Guide. Ext: 201 / Email: dchicoine@mehca.org

Important Details

Conference Format & Agenda: LIVE educational sessions will be offered over three days: October 20 & 27, & November 3, 2021. Each day will offer 4 CEUs, should you choose to fully attend each LIVE session.

LIVE sessions will be recorded and available on-demand thereafter. ON-DEMAND content will be posted the day

after the live session. While CEUs cannot be granted for ON-DEMAND content, per the Board of Nursing Home Administrators, it will be available for viewing. All access to the virtual conference and tradeshow content will expire on **November 12th**.

NEW Networking Opportunities: You asked, and we listened! Feedback from the 2020 Virtual Fall Health Care Conference indicated that attendees and vendors alike wished for more opportunities to network with one another. In response to these requests, MHCA is excited to add facilitated discussions to the agenda. Each day of the conference from 12-1pm, attendees and vendors will be invited to join a LIVE Zoom video meeting to dig into key topics facing providers. We hope you will join the discussion!

Interested in networking with other conference attendees or vendors through one-on-one Zoom video meetings? Schedule time to connect right in the platform!

Conference Game: Join in the fun for a chance to win great cash prizes. Attendees earn points for participating in a variety of virtual conference activities and learning more about products and services offered from conference vendors. All participants who earn 150 points per day will be entered into a cash prize drawing! One winner will be announced during closing remarks each day.

Registration Information

Conference Fees:

MHCA Member Rate:	\$280 per person
Non-Member Rate:	\$410 per person
MHCA PAC Drawing Ticket:	\$10 per entry

To Register:

You may either: (1) Use the Online Registration Form, or (2) Complete the Paper Registration and fax it to MHCA at 207.623.4080.

Payment Options:

Payment is preferred at the time of registration and is due no later than **October 8th**. Acceptable forms of payment are below:

- **Credit Card:** To pay with a credit card, you must register online and process your payment through PayPal. You do not need a PayPal account to use this service; you can process your payment as a guest.
- **Company/Personal Check:** To pay by check, you may use either registration option above but please make sure you send a copy of your registration (with your payment) to:

Maine Health Care Association
317 State Street
Augusta, ME 04330

MHCA Policies & General Information

Registration Deadline

Registration and full payment are due on or before **October 8th**. Registrations received after that date will incur an additional \$25 late registration fee.

Substitutions

If a registrant is unable to attend, a substitution (from the same facility) may be made. There is a turnaround time to upload new information to the virtual platform so advanced written notice of a substitution is due by **October 15th**. Once the virtual conference has been launched on opening day, substitutions cannot be accepted.

Conference Communications

MHCA will send conference communications to the email you provided (at the point of registration). To ensure that you receive important updates, please check your contact information for accuracy before submitting your registration. All registrants must have their own unique email to attend the event.

Continuing Education Units (CEUs)

Administrators can earn CEUs for attending this conference. Our *Deemed Status* privilege (with the NHA Licensing Board) allows us to grant CEUs for any LIVE, instructor-led educational session (including web-based events). In lieu of sign-in sheets, we will rely on the virtual platform's built-in system for tracking/reporting data, to serve as proof of attendance.

Certificate of Attendance

To be eligible for a Certificate, you must use your own login to join the virtual event. To earn credit for any LIVE session, your join/end time must coincide with the time needed to conduct the entire webcast. Partial credit will not be granted. After attendance has been verified, a Certificate will be issued to all eligible participants.

Refunds

To receive a full refund or credit, written notice of cancellation must be received on or before **October 8th**. Written notice of cancellation may be submitted via fax at 207.623.4080 or by emailing Ashley Ellis at aellis@mecha.org.

Maximizing Your Experience

MHCA's Fall Conference includes other opportunities to network with peers and support the association:

Sponsorship Opportunities

Want to give your company more visibility? There are various ways to become an official supporter of the Association. Conference sponsorship packages include conference sponsor, keynote sponsor, seminar sponsor, and more. For details, contact Dianne Chicoine at dchicoine@mecha.org.

MHCA PAC Drawing Tickets

Your support of the MHCA PAC enables us to sustain our integrated lobbying and grassroots efforts. While the long-lasting effects of COVID-19 are still unknown, one thing is for sure: we will need the support of our lawmakers this coming legislative session more than ever as we prepare for a challenging budget season.

In lieu of the traditional PAC Auction, we will hold drawings for cash and prizes throughout all three days of our virtual event. Tickets are \$10 each and you may purchase as many as you would like to increase your odds of winning. You do not need to be present to win.

If your company would like to donate a prize for the PAC drawing this year, that would be most appreciated! MHCA will collect gift cards in lieu of actual items. Gift cards can be physical cards or E-Gift cards. For example, if you have given a Stonewall Kitchen basket in the past, please consider a Stonewall Kitchen gift card of same value. Think LL Bean, Amazon, Apple, Target, VISA, Coach, etc!

To purchase additional tickets, please use the MHCA PAC Drawing Form. Please email Dianne Chicoine at dchicoine@mecha.org by **September 30th** to share your intention to donate.

Directory/Buyer's Guide

This year's Directory will be published online. Placing an ad in the Guide is a great way to support MHCA and, more importantly, gain ongoing exposure after the Conference has ended. This online resource will be available all year to long-term care facilities and other affiliated organizations. For details and specifications, contact Dianne Chicoine at dchicoine@mecha.org. All ads must be received by **September 30th**.

Conference Resources

For your convenience, we have included links to some important conference resources:

- [Conference Brochure / Agenda coming soon!](#)
- [Online Registration Form](#)
- [MHCA PAC Drawing Ticket Order Form](#)