

Membership *Matters*



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Mission: Empowering members to ensure the integrity, quality, and sustainability of long term care in Maine. The Association achieves its mission through: Advocacy, Education, Workforce Development, Quality Achievement, and Business Efficacy.

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About Our Organization

ADVOCATING FOR OUR MEMBERS AND RESIDENTS

MHCA is the leading advocate for high quality long-term health care that meet the needs of our state's older and disabled citizens. We represent over 200 provider members and interested parties.

Membership Involvement

BOARD OF DIRECTORS

A member Board of Directors provides overall policy direction for the association, with vital member input provided through committees and membership surveys. MHCA also hosts discipline-specific committees and forums, such as activities professionals, to enable professional networking and sharing of information.



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Your MHCA Team

For more information

ON BECOMING A MEMBER, PLEASE CONTACT

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Types of Membership

OUR MEMBERSHIP YEAR RUNS FROM OCTOBER 1 – SEPTEMBER 30.

FULL MEMBERSHIP

Full membership may be granted to any nursing facility, residential care facility, congregate care facility or home health care agency which is licensed and/or certified by the State of Maine. All facilities/agencies are eligible for full membership and each is entitled to all rights and privileges, including the right to vote and seek office. A single licensed facility/agency within a “multi-facility” shall not be eligible for membership in association unless all facilities/agencies within said “multi-facility” pay annual dues and any special assessments levied against the entire membership, unless a hardship waiver is granted as provided in ARTICLE IV, SECTION 5, of these by-laws.

ASSOCIATE ORGANIZATIONAL MEMBERSHIP

Associate organizational membership may be granted to groups or individuals, real or corporate, who are engaged in activities which relate to the objectives of association and who are not organizations eligible as member facilities/agencies. Associate organizational members shall be ineligible to hold office or vote in the affairs of association. Associate organizational members may attend all general membership meetings, annual business meetings and conventions and also attend association sponsored education programs at the member rate. Further, associate organizational members shall be eligible to serve on committees of association in a voting capacity. Management corporations, whose clientele is eligible for membership, are ineligible for Associate Organizational membership.

ASSOCIATE PERSONAL MEMBERSHIP

Associate personal membership is available to an individual who is not employed by, is not an owner of an aforementioned organization, or has no immediate family member holding 10% or more ownership rights in any type of health care organization which is eligible for association membership. Associate personal members shall not be eligible to hold office or vote in the affairs of association. Associate personal members may attend all general membership meetings, annual business meetings and conventions, association-sponsored education programs at the membership rate, and shall be eligible to serve on committees of association in a voting capacity.

Membership Has Its Privileges

AS A MHCA MEMBER, YOU WILL RECEIVE

- Our weekly MHCA E-News and other publications, providing current information on matters about long term care
- Access to the group purchasing contracts (most contracts applicable to providers only)
- A new member announcement in the MHCA E-News
- Ability to post job positions available and items/facilities for sale to our website
- Access to facility mailing lists in either electronic or printed format
- Discounts on MHCA educational programs and materials
- Discounts on Fall Conference booth space
- A free listing in the MHCA Annual Directory and discounted advertising space
- A free listing on the MHCA website, including a link to your own site (Associate Organizational members only. Providers are listed under the Find A Facility tab.)
- The opportunity to participate in MHCA members-only special events, including Mike McNeil Scholarship Fund, and Remember ME
- The option to join MHCA's committees and help shape the future of long term care
- Support for grassroots advocacy with the public and government officials
- Industry representation during the legislative and regulatory processes




Learn how you can

\$ave and upport


Your Association

by participating in MHCA's group purchasing programs

Our GPO partners:



Acadia
BENEFITS INC.



PROVISTA

LEGISLATIVE AND REGULATORY ADVOCACY

MHCA is the unified voice that advocates on behalf of long term care at the Legislature, with the Department of Health & Human Services, and in the Governor's office. Throughout the legislative cycle, MHCA collaborates with members to help ensure our industry's most pressing issues are prioritized by Maine's government.

GROUP PURCHASING

The association's group purchasing program combines the total purchasing power of its members with a national sales network to assure the best possible service, quality, value, and price for an array of goods and services. Additionally, through MHCA Insurance Services, LLC, members can access a full-range of life, health, disability and voluntary benefits insurance products.

National Affiliate

AMERICAN HEALTH CARE ASSOCIATION/NATIONAL CENTER FOR ASSISTED LIVING

The American Health Care Association and the National Center for Assisted Living (AHCA/NCAL) is the largest association in the United States representing long term and post-acute care providers, with more than 14,000 member facilities. Its diverse membership includes non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers and homes for individuals with intellectual and development disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day.

As part of its extensive portfolio of member services, AHCA/NCAL maintains legislative, regulatory and public affairs. Our dedicated staff work both internally and externally to assist member providers, the government, and the general public.



GRASSROOTS INITIATIVES

In addition to lobbying, MHCA has a strong grassroots process to educate policymakers and the public about long-term care issues, long-term care providers, their commitment to high quality service, and the challenges faced as our population ages. The program also works with patients, residents, families, providers, and other groups to ensure that the voices of our most vulnerable citizens are heard.



PROFESSIONAL DEVELOPMENT

MHCA conducts high quality, affordable educational programs, both inperson and virtual, focusing on the business, clinical practice, and leadership needs of the long-term care community. The Annual Fall Conference is the highlight of our educational programming and brings nationally regarded speakers, as well as Maine experts, to address providers on key issues in long-term care.

Special Recognition Events

RECOGNIZING CAREGIVERS AND RESIDENTS EXCELLENCE



This annual program is designed to honor the best and brightest in long term care. Awards are presented to long term care employees and facilities that meet and exceed specific criteria that contribute to quality long term care for our state's elderly and disabled citizens.

Collaboratively planned and hosted by MHCA and the Maine Long Term Care Ombudsman Program.



Administered by MHCA in partnership with BerryDunn, the Mike McNeil Scholarship Fund promotes careers in long term care through scholarships for individuals affiliated with MHCA long term care facilities. Scholarships are open to MHCA member facility employees, their immediate family members and volunteers wishing to pursue post secondary education and training in the areas of Nursing, Physical or Occupational Therapy, Speech Pathology, Social Work, Activities and Food Service. Fund raisers include an annual golf tournament held during our Fall Health Care Conference & Expo and Cash Calendar Raffle. **MHCA Members Only.**



One of MHCA's most popular programs, the Remember ME project features the black and white photographs, accompanied by brief biographies, of pioneering, innovative and interesting residents living in Maine's long term care facilities. The annual event is kicked off with a recognition ceremony during which MHCA presents residents with Certificates of Lifetime Achievement. Since the project's inception, MHCA has honored residents with historically significant backgrounds; unique or interesting accomplishments either while living in the facility or prior to admission; and those who have served community, state or country through volunteerism, civic organizations or US military. **MHCA Members Only.**

Special Conferences / Certification Programs

FALL HEALTH CARE CONFERENCE & EXPO

The annual Fall Health Care Conference & Expo is our largest event, typically drawing 350-400 participants from various care communities across Maine – skilled nursing/rehabilitation facilities, nursing homes, assisted living, residential care – plus 70+ exhibitors. This conference offers opportunities to attend educational sessions, learn about new products/services and network with colleagues in more informal ways - i.e. golf tournament (fundraiser), meals, an evening social event, auction.

ASSISTED LIVING CONFERENCE

The MHCA Assisted Living Conference is the association's premiere educational event created specifically for individuals serving in an Assisted Living (AL), Independent Living (IL) and/or Residential Care Community.

The conference agenda typically focuses on national and local industry trends, regulatory changes, evidence-based practices, and innovative ideas. It's also a great venue for networking with peers to exchange ideas, collaborate on issues and challenges, and discover ways to fine tune your practices to ensure the health and well-being of your residents.

NURSE MANAGER CERTIFICATE PROGRAM

Clinically competent charge nurses and unit supervisors, with strong leadership and communication skills, are essential to delivering high quality care. Nurses who serve in these roles must demonstrate both clinical expertise as well as the ability to function as frontline managers, often, with little or no formal leadership and/or supervisory training. The course created for licensed nurses who are, or will be, serving as Unit Supervisors or Charge Nurses in a long-term care, assisted living or residential care community. The goal of the curriculum is to teach leadership, communication and coaching supervision skills. In addition, the program provides practical strategies for building an effective team, managing conflict, navigating challenging situations, directing staff and managing performance.

NATIONAL AFFILIATE: AHCA/NCAL CERTIFICATE PROGRAMS

Gero Nurse Prep is an online training course designed to prepare RNs who care for elders to attain board certification in Gerontological Nursing (RN-BC) by the American Nurses Credentialing Center (ANCC). This course equips RNs with a broad array of clinical knowledge, skills and competencies that are tested on the ANCC certification exam and essential for quality gerontological nursing practice and leadership of elder care teams.

Infection Preventionist Specialized Training (IPCO) is recommended for individuals responsible for infection prevention and control in all long term care settings and is specifically tailored to train Infection Preventionists (IPs) in nursing facilities.

2023 Legislative Report: 131st Long Session

The 131st Maine Legislature adjourned sine die (i.e., “without day”) around 5:00 am on July 26, more than one month longer than scheduled. The general effective date for nonemergency laws passed during this First Special Session is October 25, 2023.

There is a lot to celebrate for long term care from this session, including:

47\$ Million	\$47 million for long term care cost of living adjustments
29\$ Million	\$29 million for rate reform
25\$ Million	\$25 million in supplemental payments (already distributed), and the deadline for using the last two rounds of funds extended to June 30, 2024
10\$ Million	\$10 million in PNMI-C High Maine Care Utilization

- Temporary financial assistance through the Extraordinary Circumstance Allowance (ECA) program for at-risk facilities
- Passage of LD 451, An Act to Ensure Transparent and Accountable Temporary Nurse Agencies
- Passage of LD 1474, Resolve, Directing the Department of Health and Human Services to Expedite Reimbursement of Nursing Facilities
- Forcing the carry over of LD 1575, An Act to Promote Quality and Innovation in Nursing and Residential Care Facilities
 - This was DHHS's rate reform bill, which we had significant concerns regarding the proposed changes in law without a new rate system in place

Advocacy by the Numbers

- Over 1,300 messages sent directly to legislators
- Countless phone calls made before critical votes
- Meetings with legislative and gubernatorial leadership
- Hundreds of hours at the statehouse
- Testified, monitored, and Involved with 114 bills
- Over 200 members represented by MHCA staff
- Over 40 facilities represented by their employees at in-person hearings



What Our Members Are Saying...

“Very supportive
when called upon
for assistance.”

“Timely and
professional
response when
we reach out.”

“Did an exceptional
job lobbying to
legislators.”

For more information

**ON BECOMING A MEMBER, PLEASE
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Annual Sponsors

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Affiliates

MHCA Insurance Services,
a partnership with
Acadia Benefits Inc.

MHCA Business Services,
group purchasing program with
Provista/Vizient

Thank You

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